

SILVER OAK GROUP OF INSTITUTES

Information Regarding "Swachh Bharat Abhiyan" in College Campus

Date: 29th January 2015



Swachh Bharat Abhiyan is a national level campaign by the Government of India, covering 4041 statutory towns to clean the streets, roads and infrastructure of the country

This campaign was officially launched on 2 October 2014 at Rajghat, New Delhi, where Prime Minister Narendra Modi himself cleaned the road. The campaign is India's biggest ever cleanliness drive and 3 million government employees and schools and colleges students of India participated in this event. The mission was started by Narendra Modi, the Prime Minister of India, nominating nine famous personalities for this campaign, and they take up the challenge and nominate nine more people and so on (like the branching of a tree). It has been carried forward since then with famous people from all walks of life joining it.

As a little step towards this mission our college is also active by taking part in it and decided to join "Swachh Bharat Abhiyan" Mission on 29th January 2015. All faculty members and students of SOCET and ASOIT will be actively taking part in this event.

The event will start after 2:00PM on 29th January 2015.